



August 15, 2012

Dear Seed Vendors:

We're excited to announce Organic Seed Finder, a new web-based organic seed database to support your business and the broader organic industry.

AOSCA has spent more than a year developing and implementing a permanent database in partnership with a number of organic community members. We are confident the database will meet the needs of seed companies like yours and the customers you serve.

Today we're inviting you to participate in this exciting project as a seed vendor.

Organic Seed Finder couldn't be timelier. The lack of reliable data is currently a barrier to building the organic seed sector and supporting farmers' ability to consistently meet the National Organic Program's organic seed requirement. A national organic seed database is a necessary tool for encouraging the use of, and investments in, organic seed.

The launch date for Organic Seed Finder is October 1, 2012. Please mark your calendars for a webinar introducing the database on August 21, 2012, at 11:00 am PDT / 2:00 pm EDT.

The database is sustained through seed vendor fees and contributions from sponsors. If you are prepared to provide a list of your company's organic seed varieties today, please send the attached membership form and payment to:

AOSCA
Attn: Peggy Gromoll
1601 52nd Ave., Suite 1
Moline, IL 61265

Don't hesitate to contact with questions. We look forward to hearing from you.

Sincerely,

Chet Boruff
Chief Executive Officer
AOSCA

Organic Seed Finder – Seed Vendor Form

Name of Company _____

Contact Person _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email address of contact person _____

Website address _____

Please circle which organic crop type(s) you plan to post: FIELD CROPS VEGETABLES OTHER

Please check the appropriate membership and entry (if applicable) categories for your business:

<input checked="" type="checkbox"/>	Size of Company	Membership Fee
<input type="checkbox"/>	Organic Seed Sales < \$1 million	\$250
<input type="checkbox"/>	Organic Seed Sales > \$1 million	\$500
<input type="checkbox"/>	Organic Seed Sales > \$5 million	\$750
<input type="checkbox"/>	Organic Seed Sales > \$10 million	\$1,000

	Number of Varieties	Entry Fee
<input type="checkbox"/>	1 – 20	No additional fee
<input type="checkbox"/>	21 - 100	\$150
<input type="checkbox"/>	101 - 250	\$250
<input type="checkbox"/>	250 - 500	\$350
<input type="checkbox"/>	500+	\$500

Total membership and entry (if applicable) fees

Organic Seed Finder Sponsorship Information

AOSCA also invites you to become a database sponsor. Database sponsorships at the Platinum, Gold, Silver, and Bronze levels offer special recognition of your company. Sponsors will be identified by logo (and direct link) on the database website for one year. Sponsors will also be recognized on promotional materials. Any level of support is greatly appreciated and contributions at the Friend level will also be acknowledged on the database website.

I / we would like to provide additional support as an Organic Seed Database sponsor:

- | | | |
|--------------------------|-------------|----------|
| <input type="checkbox"/> | Platinum | \$15,000 |
| <input type="checkbox"/> | Gold | \$10,000 |
| <input type="checkbox"/> | Silver | \$ 5,000 |
| <input type="checkbox"/> | Bronze | \$ 1,000 |
| <input type="checkbox"/> | Friend | \$ 250 |
| <input type="checkbox"/> | Contributor | \$ 50 |
| <input type="checkbox"/> | Other | _____ |

Please mail forms and payment to:



Association of Official Seed Certifying Agencies (AOSCA)

Chet Boruff, CEO
1601 52nd Ave., Suite 1
Moline, IL 61265

Thank you for supporting the organic industry!